

HEALTHY AGENCIES CREATE HEALTHY COMMUNITIES

5 Tools to Prepare

Presenter:

David J. Bucciferro, Senior Advisor, Foothold Technology



WHY DO WE NEED TO CHANGE ?

Introduction

Preview of Presentation

Your Questions to Be Answered



- Healthy Participants
- Healthy Agency
- Healthy Staff
- Healthy Community



WHAT'S ALL THE FUSS?

- Behavioral health patients have higher-than-average rates of emergency department visits, hospitalizations, and readmissions.
- Make behavioral health a core part of population health strategy.



GOALS OF THE AFFORDABLE CARE ACT

- Improve the health of populations
- Lower per capita costs
- Improve the patient care experience
- Reform existing payment models and healthcare delivery systems, i.e. become an Accountable Care Organization (ACO)
- Share in “savings” that result from improving care quality and reducing cost for eligible Medicare populations



- Cost and quality of healthcare services are managed under a range of payment options (capitation, fee for service, etc.)
- There are processes in place to measure and report on performance outcomes
- Physicians affiliated with the hospital or healthcare system, particularly those with a strong primary care base, are supportive of this initiative

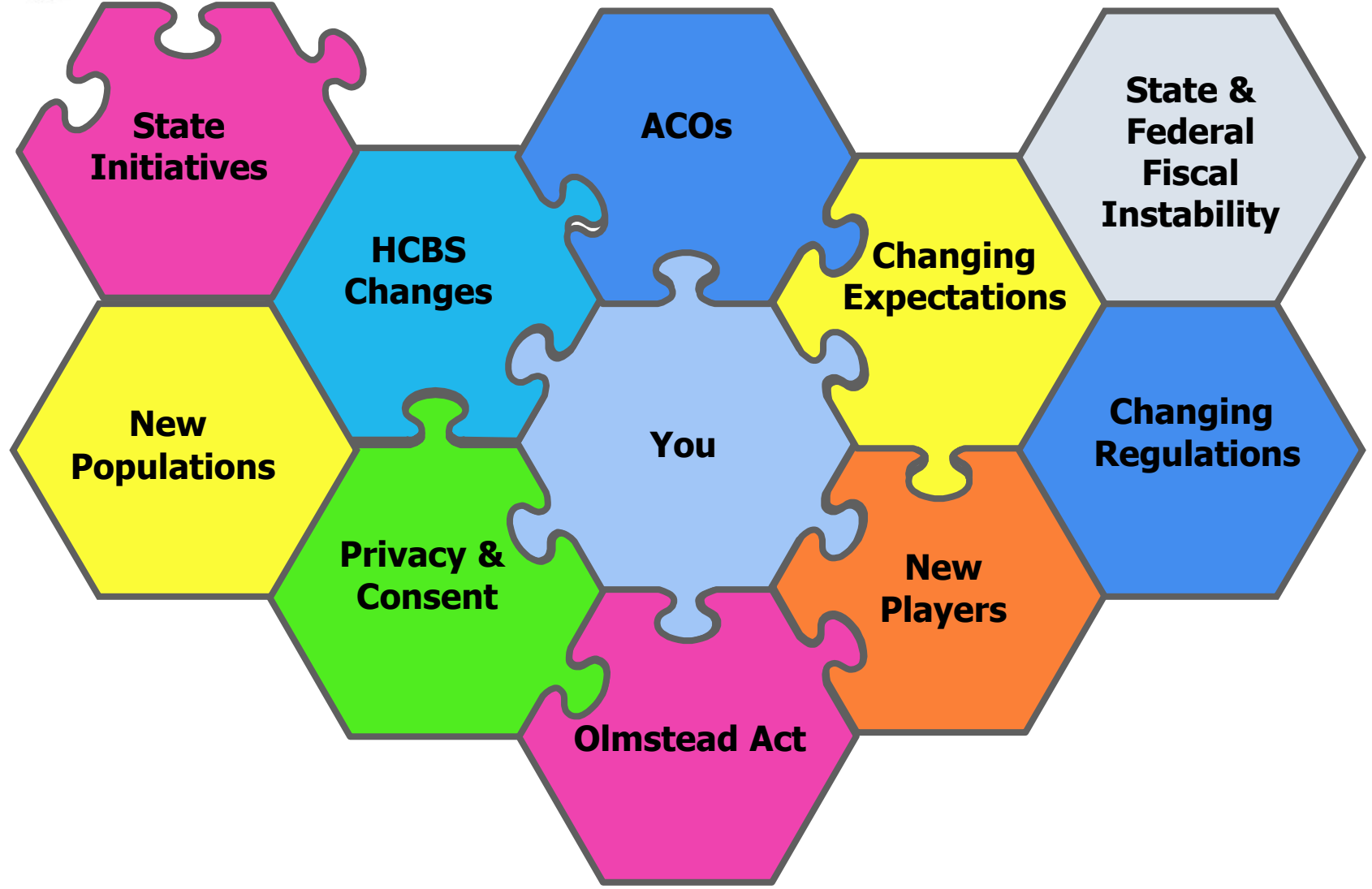


HOW DOES BEHAVIORAL HEALTH FIT IN?

- There is a clear, confirmed link between physical health and mental health
- In a given year, one of four persons will have a diagnosable mental health disorder
- Patients with a serious mental illness, particularly older adults, have multiple comorbid medical problems
- The volume and acuity of behavioral health patients in primary care offices and emergency departments confirms the need for timely access to behavioral health resources
- An ACO with a behavioral health component, or other BHI model, is an ideal structure for managing care and costs



WHAT DO YOU FACE TODAY?



State Initiatives

HCBS Changes

ACOs

Changing Expectations

State & Federal Fiscal Instability

Changing Regulations

New Populations

Privacy & Consent

You

New Players

Olmstead Act



WHY WE NEED TO OPERATE DIFFERENTLY

- Diminishing Resources
- Integration of Care
- Ever-changing Regulations
- Increased Oversight Activity
- Shift from Volume to Value
- New Workforce Skills Needed
- From Budget to Business Model
- Performance Based Contracting



HOW CAN MY AGENCY EVER DO THIS?

DATA



WHEN USING DATA IN YOUR AGENCY:

- Know the information you need
- Understand Input and Outputs
- Establish culture
- Continuously evolve
- Use it to survive
- Use it to grow

HOW TO CREATE YOUR HEALTHY AGENCY



- **Meet your obligations**
 - You're accountable to many people. Exceed those obligations.
- **Use of informed decision-making by all personnel**
 - Gut decisions won't work.
- **Implementation of a dynamic management system**
 - Continuously improve using your organizational memory.
 - data, information, knowledge, wisdom
- **Collaboration and Interoperability**
 - Standalone agencies will struggle without collaboration.
- **Market yourself**
 - You're a business and need to sell yourself.



MEETING YOUR OBLIGATIONS

- **External obligations**
 - Government
 - Funders
 - Accreditation bodies, etc.

- **Internal obligations**
 - Individuals in service
 - Board of directors
 - Staff and others

Meet Your Obligations
Informed Decision-Making
Dynamic Management
Collaboration & Interoperability
Market Yourself

- **Who are we accountable to?**
 - External accountability
 - Internal accountability
- **What are we accountable for?**
- **Who is responsible?**
 - Management and line staff
- **Meaningful metrics**
- **Frequency**





ORGANIZING DATA

Name of Agency Staff	Agency Title	Entity Accountable To	Type of Measure	Specific Measurement	Frequency of Report	
John Smith	CEO	Clients	Outcomes	Employment	Quarterly	
				Hospitalization	Daily	
		ETC.				
			Incidents	Level 1 and 2	Daily	
				Other Levels	Weekly	
		ETC.				
		B.O.D.	Fiscal	Annual Report	Annually	
				Balance Sheet	Quarterly	
		ETC.				
		Government	Census	Registrations	Monthly	
			Utilization	Attendance	Annual Slide	



- **Data-based decision-making**

- Data
- Information
- Knowledge
- Wisdom

- **Everyone's job**

- Administrators
- Supervisors
- Clinicians
- Oversight and support





ACCESSIBILITY TO DECISION MAKING DATA

- Key staff have access and knowledge of the system
- Regular use of the system
- Tracking outside of the system
- Reports from the system—client demographics/profile, client outcomes, LOS
- Ongoing review of data
- Staff training and re-training, new features



- **Guide for input**
 - Each person has single sign in for all functionality
 - Do not have to work through things they don't use
 - Flows with work
- **Tools for output**
 - Canned reports
 - Easy to create ad-hoc reports
 - Information available in real time

Interactive process of data feeding back into operations

- Be Informed
- Be Flexible
- Be Able to Rapidly Adapt

A light green hexagonal callout box with a dark green border, containing text about dynamic management.

Meet Your Obligations
Informed Decision-Making
Dynamic Management
Collaboration & Interoperability
Market Yourself

Organizational memory is the accumulated body of data, information, and knowledge created in the course of an individual organization's existence.

Creating organizational knowledge:

- Data...obtain
- Information...link the data
- Knowledge....organize the information
- Wisdom...apply knowledge to issue

- Need to work and communicate with other providers
- Need to be able to exchange data (HIEs)

Meet Your Obligations
Informed Decision-Making
Dynamic Management
Collaboration & Interoperability
Market Yourself



- Value to Your Funder
- Value as a Partner
- Efficiency
- Effectiveness
- Person to Person Outreach

Meet Your Obligations
Informed Decision-Making
Dynamic Management
Collaboration & Interoperability
Market Yourself



How to use the data to advance your agency

- Outcome-based information
- Value-based information
- Staff expertise
- Board influences
- Stories with data



WHEN MANAGING WITH DATA REMEMBER TO...

Incorporate a culture of accountability, Everyone's Responsibility

Maintain a person-centered philosophy, Clinically Right

Establish a concurrent approach, Many Benefits

Avoid losing your culture, with Consumer Portal

Enhance your agency operations, with Info

Ensure regulatory requirements are met, Electronically

Review existing capacity against idea, Continuously



CONTACT INFORMATION

David J. Bucciferro

Senior Advisor

Foothold Technology

David@footholdtechnology.com

212.780.1450 x8037

www.footholdtechnology.com