



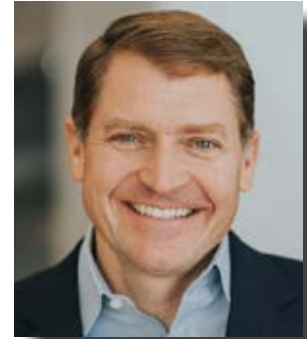
**The Alliance  
for Rights  
and Recovery**  
formerly NYAPRS

# Seizing the Opportunity: Cultivating Resilience and Innovation

**20th Annual Executive Seminar  
April 25 & 26, 2024  
Albany Hilton, Albany, NY**



**Lonnetta Albright**  
President and Owner, Forward  
Movement Inc., Executive Director and  
Certified Coach, John Maxwell Institute



**Jason Helgerson**  
CEO,  
HSG



**Bob Moon**  
OMH Deputy Commissioner  
Division of Community Program  
Management and Managed Care,  
NYS Office of Mental Health



**Sarina Master**  
Director of Adult Special  
Populations, Policy and  
Programming, Office of Health  
Insurance Programs, New York  
State Department of Health



**Chantele Campbell**  
Chief Health Equity Officer,  
BestSelf Behavioral Health



**Lauren Tobias**  
Senior Advisor,  
Brown & Weinraub  
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**Javier Alegre**  
CEO,  
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**Mona Lisa McEachin**  
Assistant Program Director,  
BestSelf Behavioral Health



**Trisha Schell-Guy**  
Director of the Division  
of Program Development  
and Management, NYS Office  
of Health Insurance Programs,  
NYS Department of Health



**Jihoon Kim**  
CEO,  
InUnity Alliance

The Executive Seminar is partially sponsored by  
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# At-A-Glance

## DAY ONE: April 25

9:15am	<b>Registration and Continental Breakfast</b>
10:00am-11:00am	<b>Welcome and Opening Remarks</b> <b>*Keynote: Embracing A Growth Mindset to Navigate Uncertainty, Cultivate Resilience and Grow in Turbulent Times</b>
11:00am-11:15am	<b>Break</b>
11:15am-12:15pm	<b>*Embracing a Growth Mindset: Resilience in Action</b>
12:15pm-1:15pm	<b>Resilience in Action: A Community Discussion</b>
1:15pm-2:15pm	<b>Lunch</b>
2:15pm-3:15pm	<b>*An Update on the New 1115 Medicaid Waiver</b>
3:15pm-4:30pm	<b>CONCURRENT SESSIONS</b>
	<ol style="list-style-type: none"> <li>1. <b>Culture Eats Strategy for Breakfast</b></li> <li>2. <b>*Maximizing the Role of Peer Support to Transform Your Organization's Culture and Outcomes</b></li> <li>3. <b>*Overcoming Disparities through a Focus on the Social Determinants of Health</b></li> </ol>
4:30pm-5:30pm	<b>Appetizers and Networking</b>

## DAY TWO: APRIL 26

8:00am	<b>Breakfast</b>
8:45am-9:00am	<b>Welcome and Opening Remarks</b>
9:00am-10:00am	<b>*Opportunities and Imperatives for CBOs in the New Waiver Environment</b>
10am-10:15am	<b>Break</b>
10:15am-11:15am	<b>CONCURRENT SESSIONS</b>
	<ol style="list-style-type: none"> <li>1. <b>Your Organization's Financial Health: A Journey Not a Destination</b></li> <li>2. <b>*The New Workforce Landscape for Integrated Health: The Intersectionality of Community Healthcare Workers and Peer Support</b></li> <li>3. <b>*Charting the Course: Current Status and Visions for the Future of Adult Services in NYS</b></li> </ol>
11:15am-12:00pm	<b>Next Steps: Inspiring Hope, Embracing Growth</b>
12:00pm-12:30pm	<b>Closing Remarks</b>

# DAY ONE

## Thursday, April 25, 2024

9:15am

**Registration and Continental Breakfast** ..... East Gallery

10:00am-11:00am

**Welcome and Opening Remarks** ..... Governor AB

*Harvey Rosenthal, CEO, Len Statham, MS, CPRP, COO and Daniella Labate-Covelli, MSW, CPRP, Vice President of Recovery & Rehabilitation, Alliance for Rights and Recovery*



**Keynote Speaker, Day One:  
Lonneta Albright**

*Lonneta Albright, Author, Radio Personality, Change Agent, and Facilitator is one of the most dynamic and transformative speakers, facilitators and coaches working around the globe adding value to and changing the lives of thousands. She is particularly*

*focused on developing those she fondly calls the Next Generation. Her experience with audiences and clients is national and international including Canada, the Caribbean and Africa.*

*As President & Chief Visioning Officer of Forward Movement Inc. a minority and female-owned company she offers Executive and Life Coaching; Personal and Professional growth; Organizational and Leadership development; Speaking, Consulting and Facilitation. A Certified Personal and Executive Coach (CPEC) with the Valorie Burton CaPP Institute accredited by the International Coach Federation, she is also an Executive Director with the John Maxwell Leadership Team.*

*Prior to starting her business, for 17 years she served as Executive Director and Principal Investigator of the Great Lakes ATTC at the University of Illinois at Chicago where she led national and international efforts to expand and shift our definition of Addiction Treatment and Behavioral Health to one of recovery as a process of change that leads to health, wellness, and a quality of life in the community.*

*Lonneta is a 2018 Hall of Fame Inductee, Museum of African American Addictions, Treatment and Recovery. With a bachelor's degree in education, graduate studies in Public Administration, Ms. Albright is also certified by the American Management Association, and holds a Certificate of Law for Community Developers from the John Marshall Law School in Chicago.*

*Lonneta has a weekly radio Coaching segment on the Lonnie Hunter Show, Reach Gospel Radio airing each week.*

*Find her at: <https://lonnettaalbright.com>  
<http://www.johnmaxwellgroup.com/lonnettaalbright>  
<https://www.facebook.com/LonnetaAlbrightCoach/>  
<https://www.instagram.com/lonnettaalbright/>  
<https://www.linkedin.com/in/lonnettaalbright>*

**\*Keynote: Embracing A Growth Mindset to Navigate Uncertainty, Cultivate Resilience and Grow in Turbulent Times**.....

Governor AB

*Lonneta Albright, President and Owner, Forward Movement Inc., Executive Director and Certified Coach, John Maxwell Institute*

Confronting some of today's most pressing challenges head-on, nationally acclaimed consultant and leadership coach Lonneta Albright will look at how the application of a game changing Growth Mindset approach can help attendees to propel their organizations forward to address the challenges of today, including workforce shortages, low morale, stringent regulations, insufficient funding, and challenges in personal engagement and service coordination. Her presentation will inspire attendees to adapt, persevere, and thrive in the face of adversity by fostering innovation, driving resilience, embracing change, and maximizing agency culture and outcomes.

11:00am-11:15am

**Break** ..... East Gallery

11:15am-12:15pm

**\*Embracing a Growth Mindset: Resilience in Action**.....

Governor AB

*Facilitators: Edye Schwartz, DSW, LCSW-R, Principal, Edye Schwartz Consulting; Len Statham, MS, CPRP, COO, and Daniella Labate-Covelli, MSW, CPRP, Vice President of Recovery & Rehabilitation, Alliance for Rights and Recovery; Yves Ades, PhD., Principal, Ades Integrated Health Strategies, Dwayne Mayes, MS, Implementation Specialist, Center for Practice Innovation.*

This follow-up session to Lonneta's keynote will empower participants with actionable methods for navigating challenges by fostering a Growth Mindset. During these interactive breakouts, attendees will be divided into small groups to delve into the most pressing topics they are facing. Through guided discussions and hands-on activities, participants will collaborate to identify practical strategies and solutions to enhance individual and organizational resilience. From sharing experiences to brainstorming innovative approaches, this breakout session offers a dynamic opportunity to learn from colleagues and peers, exchange information and insights and to develop practical resilience-building skills.

\*The Alliance for Rights and Recovery is pleased to offer Continuing Education credits for all workshops for LMSW, LCSW, LMHC, and CPRP. Workshops with an asterisk are approved for NYCPS.

# DAY ONE

Thursday, April 25, 2024

12:15pm-1:15pm

**Resilience in Action: A Community Discussion** ..... Governor AB

*Facilitators: Loretta Albright, Forward Movement Inc. and Edye Schwartz, DSW, LCSW-R, Edye Schwartz Consulting*

During this session, we will reconvene to reflect on the key insights and strategies discussed in the breakouts, share notable takeaways, and reinforce the importance of cultivating a Growth Mindset in overcoming challenges. This concluding session will provide an opportunity for participants to synthesize their learnings, ask questions, and engage in a collective discussion aimed at further reinforcing the principles of resilience and growth. Join us as we wrap up this enlightening exploration of the Growth Mindset and its transformative impact on individuals and organizations.

1:15pm-2:15pm

**Lunch** ..... Governor AB

2:15pm-3:15pm

**\*An Update on the New 1115 Medicaid Waiver.** ..... Governor AB

*Trisha Schell-Guy, JD, Director of the Division of Program Development and Management, NYS Office of Health Insurance Programs, NYS Department of Health; Lauren Tobias, MPP, Senior Advisor, Brown & Weinraub Government Relations & Strategic Consulting*

*Moderator: Luke Sikinyi, MSPH, Director of Public Policy, Alliance for Rights and Recovery*

Trisha Schell-Guy, Director of the Division of Program Development and Management at the New York Department of Health (DOH) and Lauren Tobias, Sr. Advisor at Brown & Weinraub (BW) will discuss the latest updates on the approved NYS 1115 Health Equity Demonstration Medicaid Waiver. They will give an overview of the role of The Health Equity Reform Organization (HERO), progress on the establishment of regional Social Care Networks (SCNs) and provide information on how community provider organizations can contract with SCNs to provide health related social needs services and improve access to mental health services and supports, including the use of peer supporters. The presentation will also offer updates on implementation and other important initiatives that New York is undertaking to improve health equity.

**3:15pm-4:30pm Concurrent Sessions**

**Culture Eats Strategy for Breakfast** ..... Governor AB

*Heather Honaker, MS, LPC, NCC, Clinical Consultant, TBD Solutions*

In this dynamic workshop, we will delve into the profound impact of organizational culture on strategy, execution, and overall success. Come explore how culture shapes every aspect of an organization, influencing decision-making, performance, employee behavior, and the people we support!

**\*Maximizing the Role of Peer Support to Transform**

**Your Organization's Culture and Outcomes** ..... Governor CD

*Amanda Saake, LMSW, CPRP, NYCPS-P, Chief Advocacy Officer, Office of Advocacy and Peer Support Services, NYS Office of Mental Health; Mona Lisa McEachin, CRPA, CRPA-F, NYCPS, Assistant Program Director, BestSelf Behavioral Health; Javier Alegre, BS, Executive Director, Latino Behavioral Health Service, Salt Lake City, UT; Cherene Caraco, CEO, Promise Resource Network*

*Moderator: Len Statham, MS, CPRP, COO, Alliance for Rights and Recovery*

Peer support is crucial for fostering connections, empowerment, and resilience within organizations. Hear from three prominent state and national leaders about the significant difference that the inclusion of peer supporters and peer services are making to advance community agencies' organizational culture, employee well-being, and program performance, leading to lasting transformative advances.

**\*Overcoming Disparities Through a Focus on the Social Determinants of Health** ..... Governor E

*Chantele Campbell, MPA, M.Ed., Chief Health Equity Officer, BestSelf Behavioral Health; Glen Davis, M.D., Chief Medical Officer, Institute for Community Living, NYC; Melissa Wettengel, NYCPS, MPH, Chief Executive Officer, Hands Across Long Island (HALI)*

*Moderator: Daniella Labate-Covelli, MSW, CPRP, Vice President of Recovery & Rehabilitation, Alliance for Rights and Recovery*

Join us for an insightful exploration about the success that several of the state's leading community agencies are having in overcoming healthcare disparities by addressing the pivotal role that social determinants of health play in providing holistic, strengths-based approaches that are successfully engaging and serving historically underserved individuals. Participants will leave this workshop equipped with practical knowledge, actionable insights, and a renewed commitment to advancing health equity in their communities.

4:30pm-5:30pm

**Appetizers and Networking** ..... East Gallery



# DAY TWO

**Friday, April 26, 2024**

8:00am

**Breakfast** ..... East Gallery

8:45am-9:00am

**Welcome and Opening Remarks** ..... Governor AB

*Harvey Rosenthal, CEO and Len Statham, MS, CPRP, COO, Alliance for Rights and Recovery*

9:00am-10:00am

**\*Opportunities and Imperatives for CBOs in the New Waiver Environment** ..... Governor AB

*Jason Helgerson, CEO, Helgerson Solutions Group*

*Moderator: Harvey Rosenthal, CEO, Alliance for Rights and Recovery*

Join us for an in-depth exploration of the implications of New York State's latest 1115 Waiver. This pivotal policy initiative presents both challenges and opportunities for stakeholders across the healthcare landscape. Nationally acclaimed consultant and former NYS Medicaid Director, Jason Helgerson, will dissect the key components of the waiver, analyzing the potential impact on the behavioral health sector and offer strategic insights for successfully navigating through this complex waiver.

10am-10:15am

**Break** ..... East Gallery

## 10:15am-11:15am Concurrent Sessions

**Your Organization's Financial Health: A Journey Not a Destination** ..... Governor AB

*Cindy J. McDonald and Patrick Bender, Key Bank; Boris Vilgorin, MPA, Healthcare Strategy Officer, NYU McSilver Institute for Poverty Policy and Research*

*Moderator: Len Statham, MS, CPRP, COO, Alliance for Rights and Recovery*

How do you know your organization's financial health? We focus a lot on the health of the individuals we serve and outcomes we can achieve, but how much do we really focus on our organization's financial health and how our financial health is critical to providing services. In this session, we will explore elements that drive organizational health and how to measure those elements with the goal of answering the question, how strong and viable is your agency's organizational health?

**\*The New Workforce Landscape for Integrated Health:**

**The Intersectionality of Community Healthcare Workers and Peer Support** ..... Governor CD

*Sarina Master, MHA, Director, Bureau of Adult Special Populations, Policy and Programming at the NYS Department of Health, Jeff McQueen, MBA, LCDC, Executive Director, Mental Health Association of Nassau County, Aviva Cohen, LMSW, Chief Strategy Officer, Hands Across Long Island (HALI)*

*Moderator: Luke Sikinyi, MSPH, Director of Public Policy, Alliance for Rights and Recovery*

In today's healthcare landscape, integrating mental health services into primary care is essential for comprehensive wellness. Peers and community health workers are key players in this integration, bridging the gap between physical and behavioral health. Peers Supporters offer empathy and understanding, fostering trust and engagement. Community health workers, rooted in local communities, provide access to resources and support, addressing social determinants of health. Marrying the two is essential to promote holistic well-being, transforming healthcare delivery and fostering resilience in both individuals and their communities.

**\*Charting the Course: Current Status and Visions for the Future**

**of Adult Services in NYS** ..... Governor E

*Nicole Haggerty, LMHC, Deputy Director Adult Community Care Group, Stacey Hale, LMSW, Director of Rehabilitation Services, Treatment and Care Coordination, Denise Balzer, LCSW, Director of Crisis Services, and Katie Merrill, MSW, Deputy Director Bureau of Rehabilitation Services, Treatment and Care Coordination, NYS Office of Mental Health*

*Moderator: Daniella Labate-Covelli, MSW, CPRP, Vice President of Recovery & Rehabilitation, Alliance for Rights and Recovery*

Join us for an enlightening workshop facilitated by OMH, where they will provide the latest news on PROS redesign and delve into discussions on employment initiatives, the envisioned future of CORE, health homes, care management, crisis services, and more. This session offers providers a unique opportunity to gain clarity on OMH's overarching strategies and plans for the future.

# DAY TWO

**Friday, April 26, 2024**

11:15am-12:00pm

**Next Steps: Inspiring Hope, Embracing Growth**..... Governor AB

*Moderators, **Lonnetta Albright**, President and Owner, Forward Movement Inc., Executive Director and Certified Coach, John Maxwell Institute*

This session serves as a pivotal moment to synthesize the wealth of knowledge and insights gathered over the past two days. In this interactive session, we will collectively explore practical strategies for building a resilient future. Drawing from the diverse expertise and experiences of our conference participants, this session will focus on actionable steps to navigate challenges, foster growth, and empower individuals and organizations to thrive in an ever-changing landscape.

12:00pm-12:30pm

**Closing Remarks** ..... Governor AB

*Harvey Rosenthal, CEO, Len Statham, MS, CPRP, COO and **Daniella Labate-Covelli**, MSW, CPRP, Vice President of Recovery & Rehabilitation, Alliance for Rights and Recovery*

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### **Amy Dorin**

for your strong leadership and unwavering dedication to advocating for increased access to care and supporting providers in expanding services to help New Yorkers face the challenges of mental health and substance use.



### **John Coppola**

for your exceptional leadership and advocacy throughout your career that has positively impacted the lives of tens of thousands of New Yorkers facing substance use challenges.

*Join us on Thursday at 4:30pm during the appetizers and hors d'oeuvres as we honor these special colleagues!*





—  
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