Building a Recovery-Driven Workforce: Trauma-Informed Strategies for Recruitment and Inclusion









CCSI TEAM



Chris Copeland, B.Sc., MSW
Senior Advisor, Practice
Transformation

- 40+ years experience in community mental health
- Executive positions held: CEO, COO, Chief Clinical Officer, President, and Clinic Director



Senior Advisor, Practice

Transformation

- 25+ years experience in human resources and operations management
- Executive positions held: Chief
 Human Resources Officer;
 Outsourced HR Executive; and CEO of
 HR and Career Consulting Company

RECOVERY-DRIVEN AND TRAUMA-INFORMED WORKFORCES

Recovery-Driven Workforce

- Intentionally Structured Support
- Promotes Healing and Resilience
- Emphasizes Support and Understanding of Challenges

Trauma-Informed Approach

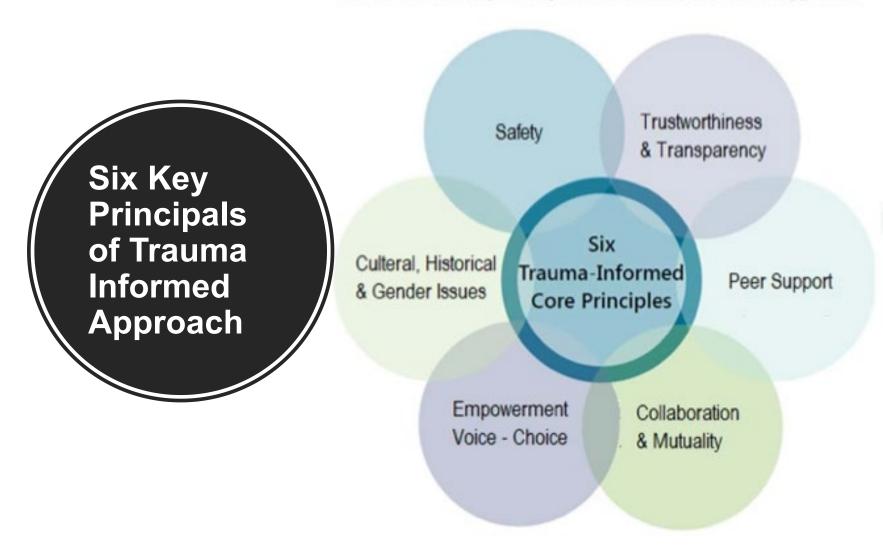
- Framework Recognizing Prevalence of Trauma and Impact
- Emphasizes Safe and Supportive Workplaces
- Avoids Re-Traumatization and Integrates Trauma-Informed Practices into Culture, Policies, Services

Inclusive Recruitment Practices

- Actively Seeking Candidates from Diverse Backgrounds and Lived Experiences
- Recruitment Practices Are Fair, Equitable, and Welcoming to a Wide Range of Candidates
- Promoting a Culture of DEIB and Representation



SAMHSA- Six Key Principles of a Trauma Informed Approach



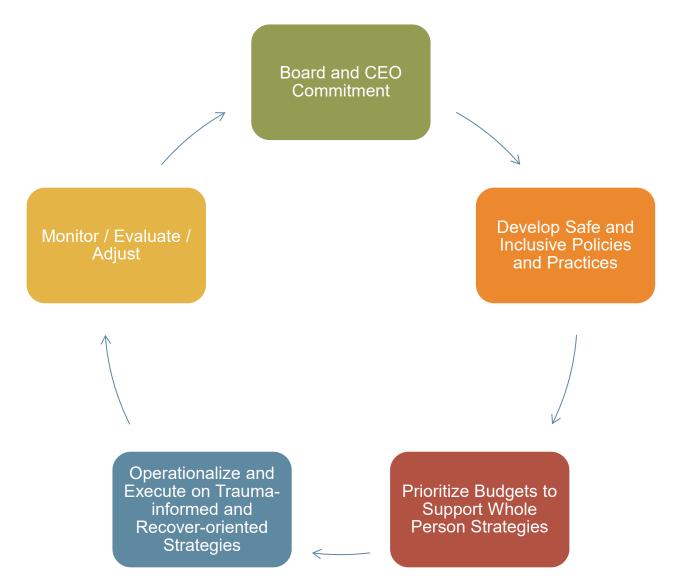
Culture is Your Best Recruitment and Retention Strategy

Components of a Recovery-Driven Culture





Leadership's Role in Operationalizing Trauma-Informed and Recovery-Oriented Practices

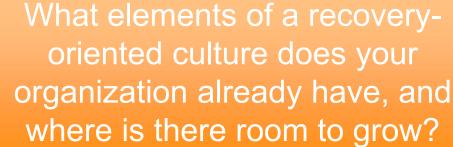




DISCUSSION

Components of a Recovery-Driven Culture







RECOVERY-ORIENTED RECRUITMENT STRATEGIES

Best Practices

Job Description and Culture Alignment

Language matters in the job posting, description, and culture

Attracting People in Recovery

Recruitment
materials and
processes that
reflects a supportive,
inclusive, and
trauma-responsive
workplace culture

Inclusive Interview Practices

Structured interview practices, questions and evaluations that emphasizes support, community, and values of the organization in action

Structured and Supportive Onboarding Practices

Reflects a commitment to creating a safe, welcoming, and supporting environment that values a new hire's wellbeing and growth



Handouts: Examples and Frameworks

RECOVERY-ORIENTED RETENTION PRACTICES



Ongoing Support and Development







KEY FACTORS FOR PEOPLE WITH LIVED EXPERIENCE





The experience is the qualification





Supervision needs to acknowledge this





No gap between personal and professional life



PEER SUPPORT GROUP

- Facilitated by peer with help from third party
- No manager/leader from any agency
- No requirement to attend, stay, or speak.
- "What is said here, stays here."
- Peers from multiple agencies.
- Acknowledgement of their professional role.
- Action taken from their comments awareness campaign.



GROUP REFLECTION & DISCUSSION





Notice of Copyright/Rights Statement

This material is protected by U.S. and International copyright laws. Reproduction and distribution of this material in digital, electronic, written, or any other form without the expressed written permission of Coordinated Care Services, Inc. (CCSI) is prohibited.

© 2024 Coordinated Care Services, Inc

Copyright Agreement/ Ownership of Work — The PowerPoint presentations, recordings, and any training materials including handouts that are part of this training or webinar, have been produced by CCSI and are "Work Products" of CCSI. CCSI shall grant to contractor a non-exclusive, non-transferrable license to copy, distribute, and use (for internal use only) such Work Products solely for the training of its personnel and in the operation of its business. CCSI shall retain ownership of all intellectual property or Work Product included in this email to the extent such intellectual property or Work Product was developed by CCSI.

Except as specifically provided for by this Agreement, this agreement transfers to the customer no title, ownership, license, proprietary rights, security interest or the right to sell, lend, lease, sub-license, trade, barter, market or distribute such intellectual property or Work Product. Customer will not use or disclose such intellectual property or Work Product except as permitted by this Agreement. All such Work Product and intellectual property shall be considered CCSI's intellectual property and shall not be considered "Work for Hire" under copyright law and will be labeled as copyright of CCSI.